

Daniel Britt Joins JOY FM

Contact: Barry Armstrong (434) 237 9798
Daniel Britt – (404) 308-1089

WINSTON-SALEM, NC (Press Release, June 25, 2007) - **Positive Alternative Radio (PAR)**, the parent company of **JOY FM** radio in North Carolina, Virginia, Kentucky, Tennessee, and West Virginia announced today the addition of **Daniel Britt** to the **JOY FM (WXRI/WTJY/WPIR/WTTX)** staff as Operations Manager and Morning Show Host. Daniel's first day with **JOY FM** will be July 2, 2007.

Daniel states, "I am tremendously excited about the opportunity to share my love of Southern Gospel music and my experience in radio broadcasting with the great success story of **JOY FM**! This growing network of stations is not only a model of quality broadcasting, but proves that the Southern Gospel genre is alive and well. I have always held **JOY FM** in high esteem and now look forward to what God has in store."

Barry Armstrong, Executive Vice President for Positive Alternative Radio commented, "Daniel Britt knows Southern Gospel. Not only is he passionate about the format, he is an exceptionally talented broadcaster. We are blessed to have him on the team!"

Daniel will be making preparations for a new morning show to launch in late summer, complete with an exciting debut featuring top Southern Gospel artists joining in the celebrations.

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