



Radio Appearance Agreement

File: _____ **Date of Event: 9/4-5/2010** **Radio Talent: DANIEL BRITT**

VENUE: David Phelps' home/barn

COMPANY: David Phelps Concerts

EVENT DETAILS: *DAVID PHELPS CONCERT / LABOR DAY BARN BASH*

Thank you for partnering with Joy FM in your promotional efforts! We always consider it a privilege to partner with you to promote the cause of Christ. The following outlines our co-sponsorship and appearance policy. If you have any questions, please don't hesitate to call 336-788-1155.

Joy FM WILL PROVIDE THE FOLLOWING:

- A.) We will guarantee that the event receives extra heavy promotional spot announcements. This includes, but is not limited to, airing during our morning drive time, during our afternoon drive time, and during our evening programming for total coverage of our potential listenership during the promotion period.
- B.) We will make every effort to set up special radio interviews with event coordinators, leaders, or concert artists to help promote the event.
- C.) We will add the event to our event calendar on the Joy FM web site at www.joyfm.org.
- D.) Joy FM will be available to emcee the event if desired.
- E.) Joy FM can provide an on-stage contest or game associated with the event (up to you)
- F.) On-air promotional campaign surrounding your event, including on-air contest
- G.) On-air special broadcast of a portion of the live event on Joy FM's combined National Network
- H.) On-stage assistance of radio talent will be available at the discretion of event coordinators (i.e. emcee, announcements, added value/content, etc.)

DAVID PHELPS CONCERTS (organization) WILL PROVIDE THE FOLLOWING:

- A.) Joy FM will need at least one 6-8 foot table accessible to necessary audio and/or video feeds. This placement is typically near the stage, back stage, or in some cases near house audio
- C.) A staff member of Joy FM will be allowed to bring a short stage welcome greeting during each performance
- D.) Joy FM may request a reasonable number of ~~complimentary tickets and/or~~ promotional products (if applicable) to be used for on-air giveaways and for staff.
- E.) Joy FM may request standard 120 volt electricity use for broadcast equipment and ~~standard telephone connection~~ BROADBAND INTERNET in the event of a remote broadcast.
- F.) Space is needed for a 10ft by 10ft banner supplied by Joy FM.
- G.) Hotel accommodations (client to pay for # of rooms 2 ; dates: 9/3, 9/4, 9/5)
- H.) A per diem of \$ 30 (x 2) to cover meals & fuel for 2 Joy FM staff 9/3, 9/4, 9/5, 9/6.
- I.) Two flights round trip from Greensboro, NC to Nashville, TN arriving on 9/3, departing on 9/6.
Approximate total flight cost for both tickets: \$500
- J.) David Phelps grand-prize giveaway to include personal meet & greet at next available Gaither Homecoming or David Phelps event + radio interview with Joy FM & grand prize winner

The following breaks down the promotional efforts provided by Joy FM and its minimum value to you:

# OF SPOTS	VALUE	YOUR COST	BREAKDOWN
100	\$8500	travel expenses	

PLUS – special remote broadcast production of concert event valued at over \$3,000

Website, facebook, e-blast promotion: \$300

Live talk, interviews, contest: \$1,000

TOTAL VALUE OF PROMOTION IS: \$12,800.00

YOUR TOTAL APPEARANCE COST IS: \$ 640.00 plus lodging & giveaways

These promotional spots will air for a 3.5 week period, promoting your event & ticket sales on Joy FM.
After ticket sales are complete, the broadcast promotion continues for another 4-week period.

We believe the partnership created here will mutually benefit both your organization and the radio station. We look forward to working with you in your effort to reach the community.

Acknowledgment:

- A.) This pledge agreement does not constitute a binding contract between Joy FM and the Underwriter. However, we do believe in the Biblical principle of one's word is his bond. This document is designed for record-keeping purposes and for income tax information for Joy FM and the Underwriter.
- B.) All Underwriters will be on a rotational system to guarantee a quality non-commercial sound while maximizing audience awareness of supporting companies.
- C.) Joy FM and Positive Alternative Radio, Inc. retain the right to make adjustments in underwriter rotation to guarantee a quality and consistent broadcast sound.

Donor Signature: _____ **Date:** ____/____/____

Joy FM Representative: _____ **Date:** ____/____/____